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**<Your Campaign>**  
**Campaign Capsule Table of Contents**

**I. Finance**

- A. Budgets – Primary & General
- B. Fundraising Contacts
  - 1. By Last Name
  - 2. By PAC Name
  - 3. By Lobbyist Name
  - 4. By Labor Union Name
  - 5. By Elected Official
  - 6. Raisers – Non- Lobbyist
  - 7. \$1000 plus Donors
  - 8. 2006 FR Events Hosts by Last Name
  - 9. County Chairs/Ethnic Constituency Groups
  - 10. Supporter emails on disc

**II. Field**

- A. VAN – Targeted Voter Universe
  - 1. Precinct Specific Returns General
  - 2. ID Results General & Primary
  - 3. Troopers Listing
  - 4.
- B. 2008 Volunteers (Non-Troopers) by Last Name
- C. Targeting Explanation Inserts
- D. Phone Programming
  - 1. Scripts
  - 2. Electronic files of recordings
- E. Polling
  - 1. Benchmark (June)
  - 2. Tracking (October)
  - 3. Other polls

**III. Paid Media**

- A. Budgets
- B. GRP Spreads
- C. Scripts
- D. Actual ads (see CD's)
- E. Forum Footage
- F. Other Media Appearances

**IV. Mail**

- A. Budgets
- B. Mail Pieces

- V. Campaign Financial Disclosures
- VI. Campaign Contribution Report
- VII. Campaign Disbursement Report
- VIII. Campaign In Kind Contribution Report
- IX. Campaign 2008 Staff Contact List
- X. Logins & Passwords/Info Sheet
- XI. Campaign Server on Disc
- XII. Pictures of Campaign Trail
- XIII. Scheduling Records - Where Candidate has Been
- XIV. Endorsements
- XV. Netroots Outreach & Endorsments
- XVI. Compliance